



Parkinson PLACE 2021 VIRTUAL SUMMIT

SATURDAY, JUNE 5TH 9 TO 3

Dear Parkinson's Community Member,

Parkinson Place is excited to convene our members, sponsors and supporters for our inaugural Parkinson Place Virtual Summit 2021 on June 5th. This event offers attendees a dynamic and inspiring interactive forum highlighting the latest in evidence-based programs, treatments, products and educational opportunities for Parkinson's patients and caregivers.

Our virtual platform allows us to reach an unlimited audience to educate and raise greater awareness of Parkinson's disease.

Thanks to the generous support of our sponsors, members attend the Summit FREE of charge.

Parkinson Place temporarily closed our physical space in March of 2020 and transitioned all programming to an online format. Over 2,500 people have joined in our programming and despite the pandemic, participation has more than doubled! Parkinson Place membership increases daily at rates we never imagined. We now reach individuals and families across the U.S. and around the world.

Your sponsorship makes this year's summit a success. Parkinson Place appreciates your valuable support. This is an opportunity to open your hearts and be recognized not only for your generosity but also to promote your business or organization locally, nationally and GLOBALLY!

To learn more about Parkinson Place, please visit <https://ParkinsonPlace.org/>

If you have any questions or would like more information, please feel free to contact me directly.

With sincere thanks,

Alix Redmonde
Parkinson Place, Chief Executive Officer
summit@parkinsonplace.org



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2021 GLOBAL SPONSORSHIP LEVELS

PLATINUM \$10,000

- One hour or two 30-minute presentations
- Two 30-second video/commercial spot during the event
- Company logo on event signage as 'Platinum Sponsor'
- Company logo on promotional materials for the 2021 Virtual Summit including advertisements in the Sarasota Herald-Tribune, the Bradenton Herald and event press materials
- Company logo in email announcements
- Prominent positioning on ParkinsonPlace.org & Parkinson Research Foundation's webpage, ParkinsonHope.org
- Social media advertising including Facebook, Instagram & Twitter
- Logo recognition in event slideshow & Parkinson Place monthly newsletter
- Verbal recognition during the event
- Recognition in Parkinson Place Virtual Summit 2022 sponsorship package

GOLD \$7,500

- 30-minute presentation
- 30-second video/commercial spot during the event
- Company logo on event signage as 'Gold Sponsor'
- Company logo on promotional materials for the 2021 Virtual Summit including advertisements in the Sarasota Herald-Tribune, the Bradenton Herald and event press materials
- Company logo in email announcements & in the Inside Scoop, our monthly newsletter
- Prominent positioning on ParkinsonPlace.org & Parkinson Research Foundation's webpage, ParkinsonHope.org
- Social media advertising including Facebook, Instagram & Twitter.
- Logo recognition in event slideshow & Parkinson Place monthly newsletter
- Verbal recognition during the event
- Recognition in Parkinson Place Virtual Summit 2022 sponsorship package

SILVER \$5,000

- Company logo on event signage as 'Silver Sponsor'
- Company logo on promotional materials for the 2021 Virtual Summit including advertisements in the Sarasota Herald-Tribune, the Bradenton Herald and event press materials
- Company logo in email announcements & in the Inside Scoop, our monthly newsletter
- Prominent positioning on ParkinsonPlace.org & Parkinson Research Foundation's webpage, ParkinsonHope.org
- Social media advertising on Facebook, Instagram, & Twitter
- Logo recognition in event slideshow & Parkinson Place monthly newsletter
- Verbal recognition during the event
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BRONZE \$2,500

- Company logo on promotional materials for the 2021 Virtual Summit including advertisements in the Sarasota Herald-Tribune, the Bradenton Herald and event press materials
- Company logo in email announcements & in the Inside Scoop, our monthly newsletter
- Prominent positioning on ParkinsonPlace.org & Parkinson Research Foundation's webpage, ParkinsonHope.org
- Social media shoutout
- Logo recognition in event slideshow & Parkinson Place monthly newsletter
- Recognition in Parkinson Place Virtual Summit 2022 sponsorship package

COMMUNITY PARTNER \$500

- Company logo in email announcements & Parkinson Place monthly newsletter
- Social media shoutout
- Logo recognition in event slideshow

**FOR SPONSORSHIP INQUIRIES,
PLEASE CONTACT
SUMMIT@PARKINSONPLACE.ORG
OR
(941) 893-4389**

**PARKINSON PLACE IS YOUR #1 RESOURCE FOR
PEOPLE LIVING WITH PARKINSON'S DISEASE!**



Parkinson PLACE 2021 VIRTUAL SUMMIT

GLOBAL SPONSORSHIP REGISTRATION
JUNE 5TH, 2021 9AM TO 3PM

Name		Title
Organization		
Mailing Address		
City	State	Zip
Phone		Email

☐ \$10,000 Platinum ☐ \$7,500 Gold ☐ \$5,000 Silver

☐ \$2,500 Bronze ☐ \$500 Community Partner

☐ I will mail a check for \$_____ payable to
Parkinson Place

☐ Please contact me for my credit card
information at _____

☐ We are unable to sponsor this year, but
would like to make a donation of \$ _____

**Please fill out this form
completely and return it to:**

Parkinson Place
Attn: Lynne Henry
5969 Cattleridge Blvd., Suite #100
Sarasota, Florida 34232

Contact us at (941) 893-4389 for any questions regarding the virtual event

Parkinson Place, Inc. is a registered 501(c)(3) non-profit corporation. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free within the state (1-800-help-fla) or on the consumer services website <https://www.fdacs.gov/ConsumerServices>. Registration does not imply endorsement, approval, or recommendation by the state.